Coding Challenge Instructions

When new concepts are being created we are working in concert with graphic designers who are defining the brand guidelines. We might only have a logo, a handful of photos and a general description of the concept to go on when creating the initial website.

In that vein, your task is to create a single page site announcing a new delivery/carryout only restaurant, *ASAP Poke*. You will be evaluated on both the design and coding skills of your website. When complete, please provide a dropbox or public github repo link.

**Goals for website:**

* Introduce ASAP Poke to audience as a fresh, new option in River North
* Promote carryout and delivery through various delivery partners or calling for pick up
* Encourage users to join the [Frequent Diner Program](https://www.leye.com/frequent-diner/)
* Build e-newsletter base, form should include name, email, phone, birthdate, zip code

**Inspiration Materials, use as many or few as you deem appropriate:**

* Logos
* Icons
* Imagery
* Starter Copy
* Menu

**Technical Requirements:**

* ADA Compliant
  + Audited with an automated checker such as Google Lighthouse to ensure AA WCAG compliance standards.
  + Optionally, check as keyboard and/or screen reader user.
* Responsive (mobile, tablet, desktop)
  + The website should be responsive across all size devices.
  + For example, a navigation bar might collapse to a hamburger menu or side by side elements on desktop might appear stacked on mobile.
* Tested across modern browsers
  + Website should function and appear identical across the newest versions of Safari, Chrome and Firefox
* DRY, clean code -
  + The console should have no errors thrown.
  + Variables, functions, classes, etc have clear and consistent naming conventions.
  + Javascript and CSS should not repeat itself, be easy to follow and expandable.
  + Use of HTML5 semantic elements, as appropriate
* Newsletter form
  + Should require and validate all fields using both html5 validation and JS/JQuery.
  + Console log the serialized data to demonstrate what would be sent via the API